



UNIVERSITY
OF WARSAW



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Final event of the co-creation activities within the Sustainable, ENgaging, Innovative Options for Resilient Food (SENIORFOOD) project, part of the European EIT Food Consumer Engagement Labs initiative.

9:30 Welcome and Introduction by ISPA Director (Antonio Moretti) (10 min)

9:40 EIT Food Consumer Engagement Labs: Co-Creation Methodology and Activities to Date (Magdalena Zatorska, University of Warsaw) (20 min)

10:00 Seniorfood: Research Activities by ISPA Researchers (Marco Montemurro, CNR-ISPA) (15 min)

10:15 Seniorfood: Testimony by 1–2 Consumer Participants (10 min)

10:25 Q&A and Closing Remarks

10:45-11:15 Coffee break

11:15-13:00 Project meeting in the room on the 7th floor to discuss Seniorfood results

13:00 Lunch

14:30 Departure for Ruvo di Puglia (by car) and visit to Colle di Seta meeting with the company until 17:00.